


Publicity Secretary's Report 2019-2020

There has been little change from last year in the approach to publicity. There has been continued use of our Blog, Facebook and Twitter to advertise speakers where we want to attract a broad base of visitors. Our information is sent to the editor of Focal Points, which is proving to be a good communication route to L&CPU members. The local publications in which our events are advertised include –Inside Poynton, PoyntonWeb, Poynton Post when possible, and the Council noticeboards. Unfortunately SK Poynton is no longer produced. We have used advertising Posters and Flyers. A list of club contacts and non-members who have given us their email addresses is maintained and used to send out details of our events. 

Publicity of our future events will happen for the upcoming season even though these will be held using Zoom initially.

Thanks to Jackie Robinson for continued support in the design of posters and flyers.

Annette Hockney
May 2020