

## The Report of the Exhibition sub-committee (ExSC)

**The brief** was to review the purpose and format of all aspects of the exhibition week in our syllabus.

### The following was agreed as the purpose of the Exhibition week

- Promoting amateur photography
- Promoting NCPS to:
  - potential new members who we need to actively attract
  - to other photography clubs who support the North Cheshire Challenges (NCC) to which the exhibition is an important backdrop
  - to the wider Poynton community in which the club could be more prominent
- The exhibition has an important social aspect for members to share their photographic interest with family and friends

The above were discussed in a context that recognises:

- as it stands NCPS run an unmatched event in the region incorporating two large inter-club competitions with a public exhibition and social evening, and that there is a case for leaving things unchanged
- but if we were starting from scratch what would we change
- any changes need to be cost neutral since budgets are tight but finances would improve with more members

### After discussion the following headline changes are recommended.

- That the exhibition be moved to the first weekend of June
- That the exhibition be moved to Thursday, Friday and Saturday
- That the Saturday becomes a day of photographically themed activities (similar to what has been attempted at the Poynton Show)
- That a public photographic competition be held
- That if space allows print panels could regularly include: top images from the public competition, newly awarded members images (CPAGB / LRPS), panel of images from Print worker of the year / Development Group etc.
- That an Exhibition Secretary joins the committee and the ExSC becomes permanent and fleshes out and implements the agreed proposals
- That the NCC are held on Thursday / Friday and the social event is further reviewed as part of Saturday's activities
- These changes would start with the exhibition in 2021-22 season

### Rationale for change:

- We need to actively attract new members
- There are more people looking for somewhere to visit in June than March, and in particular on a Saturday rather than the current mid-week set-up. These changes would create an opportunity for greater public involvement.

- the weather in June is better for outdoor engagement of potential visitors and for activities like photo walks
- the aspiration to more formally fill the May, June, July and to a lesser extent August months with club activities would be supported
- March is already a busy time of year for club competitions especially L&CPU Annuals

Obvious challenges to be addressed by ExSC

- Many clubs have closed for the summer by early June so there is a potential impact on NCC participation and the ExSC will need to examine how to mitigate this
- The hall is available on the first Thursday, Friday & Saturday of June but in 2022 this is the extended 4 day Bank Holiday to mark the Queen's Platinum Jubilee (Thursday & Friday are Bank Holidays). This offers opportunities but requires a commitment of sufficient members to support the event. (No other Saturdays in late May / June are available in 2022).

It is the desire of the committee to hear the views of the full membership before making any changes. If people have question if they supply them before the AGM we can try to answer them. However a full discussion will of course take place at the AGM.